



Radiant Oil & Gas Retains KCSA Strategic Communications as Investor Relations Counsel

Houston, TX – May 30, 2014 – [Radiant Oil & Gas, Inc.](#) (“Radiant” or the “Company”) (OTC: ROGI), an independent oil and gas exploration and production company focused on the onshore and shallow-water U.S. Gulf Coast area, announced today that it has retained KCSA Strategic Communications, a leading New York-based communications firm, to lead the Company’s investor relations program.

KCSA will deploy a comprehensive investor relations campaign to increase awareness of Radiant among the investment community. Since KCSA’s inception over forty years ago, the firm has developed a strong reputation for its work representing public companies. Todd Fromer, Managing Partner of KCSA, will lead KCSA’s efforts and provide strategic counsel on investor relations matters.

“Radiant has been quietly flying under-the-radar of the institutional investment community,” said John Jurasin, President and CEO of Radiant. “As we ramp up production on our Ensminger and Coral Projects, now is the perfect time for the Company to implement an aggressive investor relations program grounded in best practices. We chose KCSA to spearhead the effort because of the firm’s successful track record in supporting emerging public companies, particularly in the energy sector. We are excited to begin working with KCSA to introduce Radiant to Wall Street.”

“Radiant’s focus on proven resources with high returns on investment makes it unique among domestic E&P plays,” said Fromer. “We believe that the company offers a compelling investment opportunity with the potential to generate value for shareholders. We look forward to working with Radiant to raise awareness of the Company among investors and help it meet its strategic goals.”

About Radiant Oil & Gas, Inc.

Radiant Oil & Gas, Inc., headquartered in Houston, Texas, is an independent oil and gas exploration and production company that operates in the Gulf Coast region of the United States of America, specifically, onshore in Louisiana, Mississippi and Texas and the state waters of Louisiana, USA, and has the capacity to operate in the federal waters offshore Texas and Louisiana in the Gulf of Mexico.

About KCSA Strategic Communications

KCSA is a fully integrated communications agency specializing in public relations, investor relations and marketing with expertise in financial and professional services, technology, healthcare, media, energy and public services companies. Since 1969, the firm has demonstrated strategic thinking and program execution that drives results for its clients in the ever-changing communications and digital landscape. The firm’s clients are its best references. For more information, please visit www.kcsa.com.

Company Contact:

Radiant Oil & Gas, Inc.



John M. Jurasin, CEO
832-242-6000

Investor Contacts:

KCSA Strategic Communications
Todd Fromer / Brad Nelson
212-896-1215 / 212-896-1217
tfromer@kcsa.com / bnelson@kcsa.com